



Advertising Strengths: This east facing billboard is located just east of the Michigan Ave. exit. It targets I-94 traffic heading west out of downtown Detroit toward Metro Airport.



LOCATION: N/S 1-94 .2 MI E/O MICHIGAN AVE

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	14 x 48	Contact GRO	Yes	42.328997 / -83.158776	Vinyl